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FOR IMMEDIATE RELEASE

TransFirst® Acquires US Merchant Services

Company's employees and California offices will be retained

Hauppauge, New York (October 5, 2011) – TransFirst®, a leading provider of [transaction processing services](#) and payment enabling technologies, has purchased RST Ventures, Inc. dba US Merchant Services (USMS), a provider of electronic payment processing services headquartered in Cypress, California.

As an independent sales organization, USMS has operated under a sales partnership agreement with TransFirst since 2004, offering TransFirst's products and services to its own payment processing customers. This prior business arrangement means that many of USMS's customers are already familiar with TransFirst's innovative payment processing programs and industry-leading support, which should help to facilitate a smooth transition as USMS and TransFirst become one. Under the purchase agreement, current USMS staff will become TransFirst employees and will continue operations in Cypress.

“This acquisition makes perfect sense for both companies, especially when you consider that most US Merchant Services' customers are already TransFirst customers today,” says John Shlonsky, president and CEO of TransFirst. “Taking ownership of USMS gives TransFirst the opportunity to leverage their considerable resources selling mid-market merchant products and services, including a diverse merchant portfolio and an outstanding group of professional staff. The purchase fits in perfectly with TransFirst's strategic plan for ongoing company growth.”

“We are very pleased with the purchase of USMS by TransFirst,” says Dan Montrenes, president and CEO of US Merchant Services. “We will be able to continue our long-standing customer relationships and provide even better products and services as TransFirst employees, and we'll be able to take full advantage of TransFirst's industry experience. That we can do this while being able to remain in our Cypress offices makes it an ideal situation for us.”

About TransFirst (www.transfirst.com)

A leading provider of [secure transaction processing services](#) and payment enabling technologies, TransFirst offers innovative products and services designed with financial institution, independent sales organization, healthcare, e-commerce, government and merchant customers' unique needs in mind. By collaborating with our customers and utilizing strong industry knowledge, we help them grow their businesses. Founded in 1995, TransFirst continues to attain significant market share and world-class expertise in growing and profitable industry segments. Built on a platform of personal service, customer commitment and flexible pricing, TransFirst is headquartered in Hauppauge, New York, and has operations facilities in Aurora, Colorado; Broomfield, Colorado; Omaha, Nebraska; Overland Park, Kansas; Nashville, Tennessee; and Arlington, Virginia; and executive headquarters in Dallas, Texas. Company-wide, TransFirst currently processes approximately \$30 billion in annual sales volume for approximately 175,000 merchants and financial institution partners. For additional information, please call 800.745.2659 or visit www.TransFirst.com.

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